



# National Paperboard Packaging Competition 2010 Award Winners

## OVERALL AWARD WINNERS

Entries in the overall competition were evaluated first on the package's development objectives, materials selection, and design, printing, and converting processes. Judges also measured the package's impact on production, manufacturing, and distribution, including logistics and supply chain (storage, distribution, warehousing); system economics (material substitutions, line efficiency, cost reduction); and brand enhancement and marketing. Finally, the package's impact on retail and consumers was evaluated, including merchandising and retail strategy effectiveness; performance and functionality; product protection; sustainability; and shelf differentiation.

### Gold Award Winners

All Packaging Company  
All Packaging Company  
All Packaging Company  
Bert-Co  
Bert-Co  
Bert-Co  
Diamond Packaging  
Diamond Packaging  
Disc Graphics Inc.  
Disc Graphics Inc.  
Graphic Packaging International  
Graphic Packaging International  
Graphic Packaging International  
Graphic Packaging International  
Graphic Packaging International  
Jones Packaging Inc.

Menasha - Folding Carton Group  
Shorewood Packaging, a business of Intl. Paper  
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Shorewood Packaging, a business of Intl. Paper  
Shorewood Packaging, a business of Intl. Paper  
Shorewood Packaging, a business of Intl. Paper  
Southern Champion Tray  
Taylor Box Company  
The Standard Group  
Thoro Packaging  
Thoro Packaging  
TPC Printing & Packaging

Belt Bucket® Kit Packaging  
Clementine Natural Art Supplies  
ST Media Group Media Kit  
Bert-Co Holiday Portfolio Gift  
Sleeping Beauty 50th Anniversary  
Terminator Salvation Blu-Ray  
Bliss 2009 Holiday Collection  
Godiva 2009 Halloween Collection  
Flip Video Camera  
Oribe Hair Care  
Frito Lay Target 18 Ct. Haunted House  
Holiday 2009 Kleenex® Brand Oval  
Long John Silver's Lobster Bites  
Minute Maid 10ct Coolers Z-Flute® carton  
True North Holiday Clusters  
Jones Packaging Specialty Print and Finishing Techniques  
Promotional Package  
Concession Tray  
AK 100: 25 Films by Akira Kurasawa Deluxe DVD Box Set  
Bridgestone eSeries Golf Packaging  
Lost Season 5: Dharma Initiative Orientation Kit  
The Bourne Trilogy  
Twilight Saga DVD Special Package for Borders  
Promotional Christmas Gift Box  
University of Texas Outstanding Teacher Award  
Finlandia Flavored Vodka Family  
Thoro Packaging 2009 Christmas Promotional  
Twilight Beauty  
Vertical for Him

### Excellence Award Winners

All Packaging Company  
All Packaging Company  
Beresford Box Company Inc.  
Bert-Co  
Bert-Co  
Bert-Co  
Bert-Co  
Bert-Co  
Bert-Co  
Bert-Co  
Bert-Co  
Bert-Co  
Bert-Co  
Bert-Co

Jerky Cure & Seasoning Variety Pack  
Rockaholic TIGI Promotional  
Laura Secord Fine Chocolates 400g  
Fergully: The Last Rainforest and Thumbelina  
Heat & Serve Wrap Packaging  
Herbal Care Hair Serum  
John Paul Mitchell Holiday Line 09  
Kat Von D Make-up Line  
Lady iQ Plus Precept  
Mickey's Magical Christmas  
Tequila Rose 2009 Holiday Gift Set  
The Final Destination in 3-D Blu-ray  
Tobi Tobin Candle Packaging

Bert-Co  
 Boehmer Box  
 Boehmer Box  
 Brick & Ballerstein Inc.  
 Burt Rigid Box Inc.  
 Burt Rigid Box Inc.  
 CardPak, Inc.  
 Chesapeake  
 Chesapeake  
 Climax Manufacturing Company  
 Colbert Packaging Corporation  
 Diamond Packaging  
 Diamond Packaging  
 Diamond Packaging  
 Disc Graphics Inc.  
 Dixie Printing & Packaging, LLC  
 F. M. Howell & Company  
 Graphic Packaging International  
 Great Northern Corporation - Oshkosh  
 Great Northern Corporation - Oshkosh  
 Jones Packaging Inc.  
 MeadWestvaco  
 Menasha - Folding Carton Group  
 Pioneer Packaging, Inc.  
 Shorewood Packaging, a business of Intl. Paper  
 Shorewood Packaging, a business of Intl. Paper  
 Shorewood Packaging, a business of Intl. Paper  
 Shorewood Packaging, a business of Intl. Paper  
 Sondern Packaging Inc.  
 Southern Champion Tray  
 Southern Champion Tray  
 Southern Champion Tray  
 The Standard Group  
 The Standard Group  
 Thoro Packaging  
 Thoro Packaging  
 Thoro Packaging  
 Thoro Packaging  
 Thoro Packaging  
 TPC Printing & Packaging  
 TPC Printing & Packaging  
 TPC Printing & Packaging  
 TPC Printing & Packaging  
 TPC Printing & Packaging  
 Zumbiel Packaging

Trick'r Treat DVD and Blu-Ray  
 Chapman's Premium Collection  
 Oakrun Danish Ring  
 Calvin Klein Eternity for Women Early Spring '09 Gift Set  
 CIBS Ladies' Day Box  
 Promotional Package for Burt Rigid Box  
 Epson ClubPak HD1  
 Intel Core™ i7 Extreme Desktop  
 ROCKSTAR Energy Gum  
 Brooks Brothers Outlet  
 Peppermint Truffles  
 Diamond Packaging 2010 Calendar  
 L'Oreal / Matrix 2009 Holiday Collection  
 Southern Blend by Tim McGraw  
 NxStage Medical Dimensional Mailer  
 Grotto Pizza Sauce Carrier  
 Cut Resistant Glove  
 Smart Ones Flatbread  
 Condiment Carrier--Schlitz  
 Hickory Farms Gift Box  
 Toblerone 150g Valentine Package  
 MWV's Natralock Swiss Army Knife  
 Cricket Stick  
 BigLeash Remote Trainer by DogWatch  
 Coraline 2-Disc Collector's Edition (Blu-ray)  
 Marlboro Blend No. 54 Fliptop Package and Folding Carton  
 The Haunted Mansion 40th Anniversary Event Exclusive  
 Twilight Saga Collector Gift Set for Amazon.com  
 Olive Oil and Vinegar Trio Carton  
 Family Barn Box  
 Operation Christmas Child Shoebox  
 Ralph's Ice  
 Fresh Cuisine  
 Southern Comfort 100 Proof Gift Box  
 Apriori Beauty  
 Ben Nye  
 Joyful Holidays- Gloria Jean's Coffee  
 Tommy John Second Skin  
 Bath & Body Works Lipicious Holiday Package Program  
 Jack Daniel's 1.75L With Cradle  
 Naturally Body Care Launch  
 Pink Soap Carton  
 Tres G Plata  
 Autolite Blister Card

### Boxmaker Award Winners

Accord Carton  
 BOXit Corp.  
 Michigan City Paper Box Company  
 Rose City Printing and Packaging

2010 Munro Campagna 23rd Annual Calendar The Chicago Bears  
 Mamba Monster  
 CAREBOX™  
 Envyrocoat Baked Goods Tray--Sara Lee

### Eco Award Winners

This year's Eco category entries were evaluated by their use of paperboard as an original substrate or to replace another substrate to create sustainable package. This year, there were 13 entries in this category.

GOLD	Graphic Packaging International	Minute Maid 10ct Coolers Z-Flute® carton
EXCEL	Boehmer Box	Oakrun Danish Ring
EXCEL	CardPak, Inc.	Epson ClubPak HD1
EXCEL	Diamond Packaging	Zotos Hair Color
EXCEL	Graphic Packaging International	Smart Ones Flatbread
EXCEL	TPC Printing & Packaging	Pink Soap Carton

## Innovation Award Winners

Innovation entries were evaluated on the converting of the package design and how well the structural design or other technical aspects of the package were executed at the converting plant or how well the package utilized a unique application of materials, substrates, and technology, including functional characteristics of inks, laminations, coatings, and converting processes and techniques. This year, there were 20 entries in this category.

GOLD	Menasha - Folding Carton Group	Concession Tray
GOLD	MeadWestvaco	Multi-Component Basket Carrier
EXCEL	Bert-Co	Bert-Co Holiday Portfolio Gift
EXCEL	Graphic Packaging International	Holiday 2009 Kleenex® Brand Oval
EXCEL	MeadWestvaco	MWV's Natralock Swiss Army Knife
EXCEL	Menasha - Folding Carton Group	Cricket Stick
EXCEL	Menasha - Folding Carton Group	120 Count Teabags
EXCEL	Shorewood Packaging, a business of Intl. Paper	Bridgestone eSeries Golf Packaging

## 2010 AWARDS by Company

<b>ACCORD CARTON Co.</b>	2010 MUNRO CAMPAGNA 23RD ANNUAL CALENDAR THE CHICAGO BEARS	BOXMAKER AWARD
<b>ALL PACKAGING Co.</b>	BELT BUCKET® KIT PACKAGING CLEMENTINE NATURAL ART SUPPLIES ST MEDIA GROUP MEDIA KIT JERKY CURE & SEASONING VARIETY PACK ROCKAHOLIC TIGI PROMOTIONAL	GOLD AWARD: GENERAL GOLD AWARD: GENERAL GOLD AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL
<b>BERESFORD Box COMPANY INC.</b> 400G	EXCELLENCE AWARD: GENERAL	LAURA SECORD FINE CHOCOLATES
<b>BERT-CO</b>	NORMAN LEAR DVD COLLECTION  BERT-CO HOLIDAY PORTFOLIO GIFT  SLEEPING BEAUTY 50TH ANNIVERSARY TERMINATOR SALVATION BLU-RAY FERNGULLY: THE LAST RAINFOREST AND THUMBELINA HEAT & SERVE WRAP PACKAGING HERBAL CARE HAIR SERUM JOHN PAUL MITCHELL HOLIDAY LINE 09 KAT VON D. MAKE-UP LINE LADY IQ PLUS PRECEPT MICKEY'S MAGICAL CHRISTMAS TEQUILA ROSE 2009 HOLIDAY GIFT SET THE FINAL DESTINATION IN 3-D BLU-RAY TOBI TOBIN CANDLE PACKAGING TRICK'R TREAT DVD AND BLU-RAY	<b>PACKAGE OF THE YEAR AWARD</b> <b>RIGID BOX OF THE YEAR AWARD</b> GOLD AWARD: GENERAL EXCELLENCE AWARD: INNOVATION GOLD AWARD: GENERAL GOLD AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL
<b>BOEHMER Box</b>	COLLECTION EXCELLENCE AWARD: GENERAL  OAKRUN DANISH RING	CHAPMAN'S PREMIUM  EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: ECO
<b>BOXIT CORPORATION</b>	MAMBA MONSTER	BOXMAKER AWARD
<b>BRICK &amp; BALLERSTEIN INC.</b> WOMEN	EXCELLENCE AWARD: GENERAL  EARLY SPRING '09 GIFT SET	CALVIN KLEIN ETERNITY FOR
<b>BURT RIGID Box INC.</b>	CIBS LADIES' DAY BOX PROMOTIONAL PACKAGE FOR BURT RIGID BOX	EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL
<b>CARDPAK, INC.</b>	EPSON CLUBPAK HD1	EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: ECO
<b>CHESAPEAKE</b> DESKTOP	EXCELLENCE AWARD: GENERAL  ROCKSTAR ENERGY GUM	INTEL CORE™ I7 EXTREME  EXCELLENCE AWARD: GENERAL
<b>CLIMAX MANUFACTURING Co.</b>	BROOKS BROTHERS OUTLET	EXCELLENCE AWARD: GENERAL
<b>COLBERT PACKAGING CORP.</b>	PEPPERMINT TRUFFLES	EXCELLENCE AWARD: GENERAL

<b>DIAMOND PACKAGING</b>	BLISS 2009 HOLIDAY COLLECTION GODIVA 2009 HALLOWEEN COLLECTION DIAMOND PACKAGING 2010 CALENDAR L'OREAL / MATRIX 2009 HOLIDAY COLLECTION SOUTHERN BLEND BY TIM MCGRAW ZOTOS HAIR COLOR	GOLD AWARD: GENERAL GOLD AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: ECO
<b>DISC GRAPHICS INC.</b>	FLIP VIDEO CAMERA ORIBE HAIR CARE NXSTAGE MEDICAL DIMENSIONAL MAILER	GOLD AWARD: GENERAL GOLD AWARD: GENERAL EXCELLENCE AWARD: GENERAL
<b>DIXIE PRINTING &amp; PACKAGING, LLC</b>	GROTTO PIZZA SAUCE CARRIER	EXCELLENCE AWARD: GENERAL
<b>F. M. HOWELL &amp; Co.</b>	CUT RESISTANT GLOVE	EXCELLENCE AWARD: GENERAL
<b>FLEETWOOD-FIBRE PACKAGING &amp; GRAPHICS, INC.</b>		PUREGEAR
<b>GRAPHIC PACKAGING INTL.</b>	HOLIDAY 2009 KLEENEX® BRAND OVAL  FRITO LAY TARGET 18 CT. HAUNTED HOUSE LONG JOHN SILVER'S LOBSTER BITES MINUTE MAID 10CT COOLERS Z-FLUTE® CARTON  TRUE NORTH HOLIDAY CLUSTERS SMART ONES FLATBREAD	DOVE MOMENTS <b>OF THE YEAR AWARD</b> GOLD AWARD: GENERAL EXCELLENCE AWARD: INNOVATION GOLD AWARD: GENERAL GOLD AWARD: GENERAL GOLD AWARD: GENERAL GOLD AWARD: ECO GOLD AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: ECO
<b>GREAT NORTHERN CORP., OSHKOSH</b>	CONDIMENT CARRIER—SCHLITZ HICKORY FARMS GIFT BOX	KLEENEX HAND TOWELS GOLD AWARD: GENERAL EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: GENERAL
<b>JONES PACKAGING INC.</b>	PRINT AND GOLD AWARD: GENERAL FINISHING TECHNIQUES PROMOTIONAL PACKAGE TOBLERONE 150G VALENTINE PACKAGE	JONES PACKAGING SPECIALTY  EXCELLENCE AWARD: GENERAL
<b>MEADWESTVACO</b>	MULTI-COMPONENT BASKET CARRIER  MWV'S NATRALOCK SWISS ARMY KNIFE	<b>ECO AWARD</b> GOLD AWARD: GENERAL GOLD AWARD: INNOVATION EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: INNOVATION
<b>MENASHA, FOLDING CARTON GROUP</b>	CONCESSION TRAY  CRICKET STICK  120 COUNT TEABAGS	GOLD AWARD: GENERAL GOLD AWARD: INNOVATION EXCELLENCE AWARD: GENERAL EXCELLENCE AWARD: INNOVATION EXCELLENCE AWARD: INNOVATION
<b>MICHIGAN CITY PAPER BOX Co.</b>		CAREBOX™
<b>PIONEER PACKAGING, INC.</b>	BIGLEASH REMOTE TRAINER BY DOGWATCH	EXCELLENCE AWARD: GENERAL
<b>ROSE CITY PRINTING &amp; PACKAGING</b>	ENVYROCOAT BAKED GOODS TRAY	BOXMAKER AWARD

<b>SHOREWOOD PACKAGING, A BUSINESS OF INTL. PAPER</b>	BRIDGESTONE eSERIES GOLF PACKAGING	GOLD AWARD: GENERAL EXCELLENCE AWARD: INNOVATION GOLD AWARD: GENERAL
	AK 100: 25 FILMS BY AKIRA KURASAWA DELUXE DVD BOX SET	
	LOST SEASON 5: DHARMA INITIATIVE ORIENTATION KIT	
	THE BOURNE TRILOGY	GOLD AWARD: GENERAL
	TWILIGHT SAGA DVD SPECIAL PACKAGE FOR BORDERS	
	CORALINE 2-DISC COLLECTOR'S EDITION (BLU-RAY)	
	MARLBORO BLEND NO. 54 FLIPTOP PACKAGE AND FOLDING CARTON	EXCELLENCE AWARD: GENERAL
	THE HAUNTED MANSION 40TH ANNIVERSARY EVENT EXCLUSIVE	EXCELLENCE AWARD: GENERAL
	TWILIGHT SAGA COLLECTOR GIFT SET FOR AMAZON.COM	
<b>SONDEREN PACKAGING INC.</b>	OLIVE OIL AND VINEGAR TRIO CARTON	EXCELLENCE AWARD: GENERAL
<b>SOUTHERN CHAMPION TRAY BOX</b>	GOLD AWARD: GENERAL	PROMOTIONAL CHRISTMAS GIFT
	FAMILY BARN BOX	EXCELLENCE AWARD: GENERAL
	OPERATION CHRISTMAS CHILD SHOEBOX	EXCELLENCE AWARD: GENERAL
	RALPH'S ICE	EXCELLENCE AWARD: GENERAL
<b>TAYLOR BOX COMPANY</b>		UNIVERSITY OF TEXAS
OUTSTANDING TEACHER AWARD	GOLD AWARD: GENERAL	
<b>THE STANDARD GROUP</b>		FINLANDIA FLAVORED VODKA
FAMILY	GOLD AWARD: GENERAL	
	FRESH CUISINE	EXCELLENCE AWARD: GENERAL
	SOUTHERN COMFORT 100 PROOF GIFT BOX	EXCELLENCE AWARD: GENERAL
<b>THORO PACKAGING</b>	THORO PACKAGING 2009 CHRISTMAS PROMO	GOLD AWARD: GENERAL
	TWILIGHT BEAUTY	GOLD AWARD: GENERAL
	APRIORI BEAUTY	EXCELLENCE AWARD: GENERAL
	BEN NYE	EXCELLENCE AWARD: GENERAL
	JOYFUL HOLIDAYS- GLORIA JEAN'S COFFEE	EXCELLENCE AWARD: GENERAL
	TOMMY JOHN SECOND SKIN	EXCELLENCE AWARD: GENERAL
<b>TPC PRINTING &amp; PACKAGING</b>	VERTICAL FOR HIM	GOLD AWARD: GENERAL
	BATH & BODY WORKS LIPLICIOUS HOLIDAY PACKAGE PROGRAM	EXCELLENCE AWARD: GENERAL
	JACK DANIEL'S 1.75L WITH CRADLE	EXCELLENCE AWARD: GENERAL
	NATURALLY BODY CARE LAUNCH	EXCELLENCE AWARD: GENERAL
	PINK SOAP CARTON	EXCELLENCE AWARD: GENERAL
	TRES GENERACIONES PLATA	EXCELLENCE AWARD: ECO EXCELLENCE AWARD: GENERAL
<b>ZUMBIEL PACKAGING</b>	AUTOLITE BLISTER CARD	EXCELLENCE AWARD: GENERAL

